



## **CONSUMERS SEE THE LIGHT AS THEY "PLUG IN" CHANDELIERS AND CEILING FANS**

### ***Innovative New Technology from SAFETY QUICK LIGHT Revolutionizes Installation of Hard-Wired Fixtures and Fans***

**ROSWELL, GA – AUGUST 17, 2006** – New housing starts and existing home sales may be down a bit from last year, but consumers are still expected to spend more than \$312 billion on home improvement products in 2006, according to the Home Improvement Research Institute. Today's home-building and renovation trends mean a wider range of choices and products than ever before. With everything from highly energy-efficient products (think tank-less water heaters) and luxury baths (spa tubs and heated marble floors), to healthy or green homes (slate roofs and non-toxic stains), consumers, builders and remodeling contractors can easily find myriad possibilities to make homes functional, comfortable, and as maintenance-free as possible.

An innovative, award-winning new lighting connection device offered by **Safety Quick Light LLC** tackles the maintenance issue head-on and provides the added advantage of cost savings, which anyone building or remodeling a home is sure to prize. With the system, named Safety Quick Light (SQL), hard-wired lighting fixtures, ceiling fans and chandeliers no longer require complicated wiring and installation. New lighting fixtures or fans with the SQL connection device pre-installed allow homeowners to plug in fixtures as safely, quickly, and easily as a table lamp.

The patented, UL-listed connection device provides both the electrical and mechanical connection in one system, and fits all wall and ceiling canopies. The two-part device consists of a **female receptacle** which installs into any junction box, and a **male plug** which is pre-installed into the actual fixtures and fans. The receptacle

features push-in terminals to make the electrical connection, allowing for simple installation. Once the female receptacle is installed, it never has to be replaced. Any fixture with an SQL male plug can be used with the installed receptacle, and fixtures can be connected to the receptacle while live. The restrictions usually associated with permanent connection are eliminated.

After proper installation of the SQL system, lighting fixtures and ceiling fans are safely and easily removed by virtually anyone for cleaning, painting, decorating, or changing the fixtures. A cover plate is available for the receptacle when a fixture is not installed. Because the female connector never needs to be replaced or reinstalled, homeowners will avoid the costly services of an electrician when installing new lighting fixtures or ceiling fans, or changing them. Further, the efficiency of the system's design does not increase the cost of new fixtures with the SQL male plug pre-installed at retail. A conversion kit ensures that existing lighting fixtures can be retro-fit. The system can also be used on fixtures rated for both indoor and outdoor use.

"We anticipate great demand from homeowners who will be asking their builders and remodeling contractors to install this amazing new technology throughout their homes," says Rani Kohen, President and CEO of Safety Quick Light. "The SQL connection system will revolutionize lighting as we know it today. This technology makes it simple and convenient for professionals and homeowners alike to safely and quickly install and remove lighting fixtures and ceiling fans. We're making the limitations associated with traditional, hard-wired fixtures a thing of the past," he notes.

Lighting fixtures and ceiling fans with the Safety Quick Light feature are being marketed by Design Home Solutions, a Ft. Lauderdale-based lighting distributor supplying retailers in both the US and Canada, Canarm, and is being integrated into a variety of manufacturer's product lines. (Check the website for the most up to date information.)

### **About Safety Quick Light**

Safety Quick Light LLC was founded by Rani Kohen in the late 1990s. He is the inventor of the Safety Quick Light (SQL) patented connection device and the company's President and CEO. The company holds a number of worldwide patents on the unit which is revolutionizing the installation of hard-wired lighting fixtures and ceiling fans and has recently received a variety of final electrical code approvals, including UL and CSA (US and Canadian markets), and CE (European market). Safety Quick Light is available through major home center stores, QVC, HSN, Home Hardware and lighting showrooms. The company has offices outside Atlanta, in Miami, and China (manufacturing facility). For more information, please visit Safety Quick Light online at [www.safetyquicklight.com](http://www.safetyquicklight.com) or call 1-866-885-4649.

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