



HOME BUILDERS WILL TAKE A SHINE TO HELPING CUSTOMERS "PLUG IN" LIGHTING FIXTURES

Innovative New Technology from SAFETY QUICK LIGHT Revolutionizes Installation of Hard-Wired Fixtures and Fans

ROSWELL, GA – AUGUST 17, 2006 – With housing starts and existing home sales expected to be 8-9% lower than last year, and consumers remaining cautious as a result of much higher gas prices and interest rates, staying competitive in the home-building, build-design, and home improvement markets become more important everyday. Builders and other home improvement professionals must be aware of products they can offer to make their customers' lives easier better, and increase the comfort of their homes.

An innovative and award-winning new connection device offered by **Safety Quick Light LLC** will help builders do just that. By installing the quick-connect device, also called Safety Quick Light (SQL), in new, remodeled or renovated homes builders will proactively make their customers' lives safer and easier. With the SQL system, hard-wired lighting fixtures, ceiling fans and chandeliers no longer require complicated wiring and installation. New lighting fixtures with the SQL connection device pre-installed allow homeowners to plug the fixture in as safely, quickly, and easily as plugging in a table lamp.

The patented, UL-listed SQL system provides both the electrical and mechanical connection in one system, and fits all wall and ceiling canopies. The two-part device consists of a **female receptacle** which builders install into any junction box used for ceiling lighting fixtures, ceiling fans, wall sconces or chandeliers, and a **male plug** which is pre-installed into the actual fixtures. The receptacle features push-in terminals to make the electrical connection, allowing for simple installation and eliminating the restrictions associated with permanent connection. Once the female

receptacle is installed, it never has to be replaced. Any fixture with an SQL male plug can be used with the installed receptacle, and fixtures can be connected to the receptacle while live.

The SQL device is available as a complete system in which the male plug is pre-installed into new lighting fixtures and ceiling fans for new homes and major renovations. For remodeling projects, a conversion kit to retro-fit existing fixtures and fans is also available. The system can be used on fixtures rated for indoor or outdoor use, as well, allowing builders to make this available to their customers in conjunction with external lighting packages. Builders can promote the ability to safely and easily remove outdoor lighting fixtures and fans in inclement weather, and for seasonal and holiday changes.

“We know that the professional building and remodeling industry will be very excited about this new technology and the impact it will have on their customers,” says Rani Kohen, President and CEO of Safety Quick Light. “The SQL connection system will revolutionize lighting as we know it today. This technology makes it simple and convenient for building contractors to safely and quickly install and remove lighting fixtures and ceiling fans. Once they install the system, their customers will be able to maintain or change fixtures quicker than anyone dreamed possible. We’re making the limitations associated with traditional, hard-wired fixtures a thing of the past,” he notes.

Lighting fixtures and ceiling fans with the Safety Quick Light feature are being marketed by Design Home Solutions, a Ft. Lauderdale-based lighting distributor supplying retailers in both the US and Canada, Canarm and is being integrated into other manufacturer’s product lines.

About Safety Quick Light

Safety Quick Light LLC was founded by Rani Kohen in the late 1990s. He is the inventor of the Safety Quick Light (SQL) patented connection device and the company’s President and CEO. The company holds a number of worldwide patents on the unit which is revolutionizing the installation of hard-wired lighting fixtures and ceiling fans and has recently received a variety of final electrical code approvals, including UL and CSA (US and Canadian markets), and CE (European market).

Safety Quick Light is available through major home center stores, QVC, HSN, Home Hardware and lighting showrooms. The company has offices outside Atlanta, in Miami, and China (manufacturing facility). For more information, please visit Safety Quick Light online at www.safetyquicklight.com or call 1-866-885-4649.

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